



Mitsubishi Motors Cup CrossCountry App working together for 2-3 May 2017

All around the country, qualified riders for the 2017 British Eventing amateurs championship [The Mitsubishi Motors Cup](#), sponsored by Mitsubishi Motors, are excitedly gearing up for the event and looking forward to competing at the famous location at Badminton House, running cheek by jowl alongside the world-famous International competition.

Following on from the previous two years, CrossCountry App are again delighted to be partnering with Mitsubishi Motors and Badminton director, Hugh Thomas and his team to provide site reference maps for the programme and interactive digital cross country course maps for the Mitsubishi Motors Cup website.

Hugh Thomas shared his enthusiasm for the return of the CrossCountry App for the amateur competition at Badminton:-

“the App gives riders coming here for the Mitsubishi Motors Cup the chance to feel extra prepared before they head out on a course, which for many will be the biggest competitive challenge they have faced.

Not only does it help educate current competitors but it also actually gives a great inspiration for riders just stepping up to affiliated eventing who may end up competing here one day.”

The BE90 and BE100 cross country courses will also be available to view free on any Smartphone, tablet or PC from the Mitsubishi Motors Cup and CrossCountry App websites and for download by Crosscountry App users to iPhone and iPad. Announcements will be made via the Mitsubishi Motors Cup social media channels and our websites when the 2017 courses are available nearer to the event.

An invaluable point of reference for riders and their supporters, volunteers and officials, the 2016 virtual guided course walks with fence photographs and audio from former World Class Performance Manager for the British Eventing team, Yogi Briesner, are available at www.crosscountryapp.com/mmcup.

CrossCountry app creates a lasting memory of the event for competitors and supporters with the addition of photographs and video of competitors in action during the cross country phase of the competition.

Continued/...

To record and publish your own courses, calculate minute markers, work without internet and pinpoint your location on course, download CrossCountry App from the App Store. Further information is available at <http://www.crosscountryapp.com>

Visit mitsubishimotorscup.badminton-horse.co.uk to find out more about the competition and view photo galleries from last year's event.

UK Enquiries:
Jill Martin
M: 07557147812
Jill.Martin@crosscountryapp.com

Worldwide Enquiries
Jose Diacono
Jose.Diacono@crosscountryapp.com

Mitsubishi Motors Cup press queries
Emily Dunn
Emily.Dunn@britisheventing.com
02476 698855